

 Career Opportunity | Assistant Manager – Trade Marketing | Electrical Business

Ready to take your trade marketing career to the next level?

ACI PLC – Electrical Business is looking for an experienced Assistant Manager – Trade Marketing to lead trade initiatives, strengthen in-store execution, and collaborate with cross-functional teams to drive business success.

Join us and make an impact where strategy meets execution.

 Apply here: <https://lnkd.in/geXS9aeT>



**ADVANCING
POSSIBILITIES**

We are
HIRING...

**Assistant Manager,
Trade Marketing
Electrical Business**

Responsibilities:

- Execute trade marketing programs to drive product visibility and sales.
- Manage trade promotions, POSM, and brand activations.
- Analyze sales performance, market trends, and competitor activities.
- Coordinate with cross-functional teams and external vendors.
- Manage budgets, ensure compliance, and support field execution.

Experience: Minimum 5 years of experience in trade marketing, preferably in the FMCG or consumer goods industry.

Preferred Industry: FMCG

Job Location: Dhaka

Deadline: August 10, 2026

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